

FOR IMMEDIATE RELEASE



Galbani® Cheese Elevates Holiday Meals by Unveiling its New Decadent Ricotta Mashed Potatoes Recipe

America's Number-One Ricotta Brand Introduces a Flavorful Twist on the Classic Thanksgiving Side

Buffalo, NY (November 12, 2024)- In celebration of Thanksgiving and the upcoming holiday season, [Galbani Cheese](#), Italy's number-one cheese brand and America's number-one ricotta brand, is excited to unveil a new recipe that offers a fresh way to elevate your holiday feast. [Ricotta Mashed Potatoes with Fresh Herbs](#) utilizes the authentic Italian flavor of Galbani Ricotta to add a new level of creamy texture and unique flavor to a classic holiday dish. Galbani Ricotta is a product of Lactalis USA, a subsidiary of Lactalis Group, the world's largest dairy company.

"As the holidays bring family and friends together, people are always looking for ways to make their dishes stand out. Galbani Ricotta offers a deliciously smooth and creamy alternative to traditional mashed potatoes, creating a light yet indulgent side that pairs perfectly with your holiday meal," said Daniel Assef, vice president of marketing for the Galbani brand. "The smooth texture and versatility of Galbani Ricotta make it an essential ingredient for those who want to surprise their guests with something both comforting and unique."

Featuring simple ingredients like Yukon Gold potatoes, fresh herbs, and Galbani Ricotta, this recipe is both easy to prepare and perfect for those looking to elevate their holiday meals with a unique twist. Galbani Ricotta enhances the flavor and texture of the dish. Its mild, slightly sweet taste perfectly complements the flavor of potatoes, offering both a delicious and balanced dish.

- **Ricotta Mashed Potatoes with Fresh Herbs**
 - **Ingredients:**
 - 4 Yukon Gold potatoes, peeled and cut into chunks
 - 1/2 cup Galbani Ricotta Cheese
 - 1/4 cup heavy cream
 - 2 tbsp salted butter
 - 2 tbsp extra virgin olive oil
 - 2 cloves garlic, minced
 - 1 tbsp fresh parsley, chopped
 - 1 tbsp fresh chives, chopped
 - 1 tsp fresh thyme, chopped
 - Salt and black pepper to taste
 - 1-2 tbsp of additional melted butter on top
 - **Instructions:**
 - Place the potatoes into a large pot of salted water. Bring to a boil and cook for 15-20 minutes, or until potatoes are fork-tender. Drain the water and return the potatoes to the pot.
 - Stir in the ricotta cheese, butter, and olive oil. Mix together until fully incorporated.
 - Pour in the heavy cream, garlic, herbs, and salt and pepper.
 - Using a potato masher, mash the potatoes until completely smooth.
 - Spoon the mashed potatoes into a serving dish and pour the melted butter on top.
 - Garnish with any extra herbs and enjoy!

As a staple in Italian cuisine for generations, Galbani Ricotta brings a high-quality, authentic taste to holiday classics, helping to create meals that are delicious and comforting. To learn more about Galbani Cheese and to explore additional recipes, visit galbanicheese.com. Find Galbani Cheese on [Instagram](#), [TikTok](#), and [Facebook](#).

About Galbani Cheese

Since its beginnings in the foothills of the Italian Alps in 1882, [Galbani](#) has steadily grown into Italy's number-one cheese brand. The brand was acquired by Lactalis in 2006 and has brought its reputation for authentic Italian flavor and quality to American consumers since 2013. Today, Galbani Ricotta is the number-one brand of ricotta in the United States. Galbani is the only brand that offers all forms of mozzarella in the U.S. including fresh mozzarella, block, shred and string, along with the authentic flavor of mascarpone. Lactalis USA produces and distributes Galbani products in the United States. For more information, visit <https://galbanicheese.com/> and follow Galbani on [Instagram](#) and like us on [Facebook](#).

About Lactalis USA

Lactalis USA is committed to enriching lives by producing nutritious and great-tasting dairy products. The company offers an unrivaled house of beloved dairy brands in the United States

including Galbani Italian cheeses, Président[®] specialty cheeses and gourmet butters, Kraft[®] brands in natural and grated cheeses, Breakstones[®] cottage cheese, ricotta and sour cream, Cracker Barrel[®] cheese, Black Diamond[®] cheddar cheese, Parmalat[®] milk, siggi's[®] and Stonyfield Organic[®] yogurt brands. In the United States, the company has approximately 4,000 employees and is present in eight states with 11 manufacturing facilities and corporate offices located in New York City and Buffalo, N.Y., Chicago, Ill., Bedford, N.H., and San Fernando, Calif. Lactalis USA is part of Lactalis Group, the world's leading dairy company, a French family business founded in 1933 in Laval, France.

Media Contact

Don Heins

don.heins@us.lactalis.com

###